

This statement needs to be signed by the Managing Director and be made publicly available.

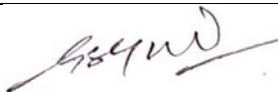
AdSkills Certification Ltd

The Company shall commit to acting impartially in relation to its applicants, candidates, and certified persons. The Certification process shall be adhered to in accordance with policies and procedures. Policies and procedures affecting applicants, candidates, and certified persons shall be made available on request and the Scheme Rules shall fairly and accurately convey information about the certification program. The Company shall understand threats to impartiality that include, but are not limited to, self-interest, activities from related bodies, relationships of personnel, financial interests, favouritism, conflict of interest, familiarity, and intimidation. The Company shall periodically conduct a threat analysis to determine the potential, both real and perceived, of an individual or an organization to influence certification. If anyone involved in process believes that the impartiality of certification has been compromised, they should follow the guidance in PP-00c Impartiality grievance procedure.

The Company understands its obligations under ISO/IEC 17024:2012 to conduct its business in an ethical, transparent and impartial manner.

It is important to maintain the value of certificated schemes and consequently not only must impartiality be practiced it must be perceived as being practiced.

The Company is committed to ensuring its activities are both demonstrated and perceived as being impartial and will demonstrate as required how it manages any conflict of interest or potential conflicts which may threaten its impartiality or objectivity in certification decisions that it makes.

Name:	Gurmeet Gill
Position:	Director
Signature:	
Date:	01/10/2024